

Social Media Proposal

Created for:



INTRODUCTION

Dear _____,

Thank you for your time in checking this proposal. We are 123 Marketing Company and we are a digital marketing group that provides social media marketing services, Search Engine Optimization (SEO), and website marketing.

Our company was established last 2007 and our clients love the results that we provided to them. We provide first-rate and excellent marketing strategies mainly in social media marketing. We produce outstanding results that will help your company gain more leads, clients, and followers.

This proposal contains information about our company, our goals, the services that we provide, pricing, and terms and conditions.

Sincerely,

Alisa Hutchkins
Project Director
123 Marketing Company

About Us

We are 123 Marketing Company and we are a digital marketing group that provides social media marketing services, Search Engine Optimization (SEO), and website marketing.

Our company was established last 2007 and our clients love the results that we provided to them. We provide first-rate and excellent marketing strategies mainly in social media marketing. We produce outstanding results that will help your company gain more leads, clients, and followers.

We have superb marketing strategies in order to provide you with an online presence that will surely help in having more customers.

Objectives

Our objective is to make our clients happy by providing exemplary results. We also provide world-class marketing that will help in the identity and branding of the client.

Our Team

Jun Alveo
Chief Executive Officer

Kristine Jules
Chief Technical Officer

Cathy Holden
Product Manager

Alisa Hutchkins
Project Director

Leslie Torres
Project Manager

Angela Mills
Customer Support Director

SERVICES

Services Offered

- Social Media Marketing
- Website Marketing
- Search Engine Optimization (SEO)
- Search Engine Marketing (SEM)
- Content Creation
- Ads Management
- Graphic Design
- Lead Generation
- Website Development
- Keyword Management



Timeline

Week 1	Learn more about the client. Identify the problems, the strategies, the plans, and the actions that will be taken. Identify the platforms that will be used for marketing. Know the tools and products that will be used. Know more about the brand of the company. Identify the strengths and weaknesses of the brand in terms of marketing and advertising.
Week 2 & 3	Start the social media marketing campaign. Depending on the services selected, each action will be implemented and documented. Test the implemented actions and verify if it is working.
Week 4	Evaluate and create reports based on the results of the implemented actions. Do some adjustments if needed.
Week 5	Weekly reports will be generated and will be sent to the client. From here, automation will be applied and weekly check-in will be implemented.

PROJECT DETAILS

Description

Our services include all of our current marketing strategies listed above. We will carefully identify the progress of the services and the output of it by doing a report twice a month. The project will be completed in _____ and it can be renewed.

Subscription Plan

- 3 months = \$6000
- 6 months = \$9000
- 12 months = \$15000
- 24 months = \$30000

Total Amount (\$)

Payment Method

Reminder: The pricing quote indicated above is valid only until _____.



TERMS & CONDITIONS

ACKNOWLEDGMENT

123 Marketing Company will be providing marketing services for _____. The confirmation of this proposal will proceed with starting the services including Niche Influencer Proposals, Campaign Development, Content Creation, Evaluation, and Reporting.

PAYMENTS

The total amount fee for the services will be _____.

The selected payment method is _____.

WARRANTY OF SERVICES

123 Marketing Company provides assurance that the services will be a high-quality and result-driven process.

CONFIDENTIALITY

The content of this Social Media Proposal is considered strictly confidential. If a third party needs to view it, written approval or authorization should be provided by both parties.

INDEMNIFICATION

123 Marketing Company and the Client indemnify and hold harmless each other against any damages, claims, expenses, and liabilities.

ASSIGNMENT

This Social Media Proposal cannot be assigned or transferred to another entity without written request and approval from both parties.

AMENDMENT

No modification or change of this Social Media Proposal shall be considered valid unless made in writing and agreed upon by the involved parties.

GOVERNING LAW

This Social Media Proposal shall be governed under the law of _____.

SIGNATURE

By signing below, you agreed to the terms and conditions, payments, and all the content of this Social Media Proposal.

Client's Signature



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