

# Photography Proposal

*Private and Confidential*

**From**

**To**

Dear \_\_\_\_\_,

We are excited to present this proposal, prepared to meet your photographic needs and aspirations as discussed in our preliminary interview. We understand that capturing moments in time is more than just taking pictures; it's about preserving emotions, memories, and stories. With a passion for creativity and an eye for detail, our goal is to understand and meet your expectations with our experienced team and vision.

Whether it's a wedding, corporate event, portrait session, or any other special occasion, we are dedicated to delivering exceptional and customized photography services that will meet your expectations.

Our commitment to quality, professionalism, and the artistry of photography sets us apart, and we are excited about the opportunity to collaborate with you to bring your photographic dreams to life. We look forward to the possibility of working together and creating beautiful memories that will last a lifetime.

Thank you for considering us for your photography needs. Please see our proposal below and do not hesitate to contact us if you have any questions or comments.

Sincerely,

## Project Overview

### Name of the Project

### Duration

### Scope of Work

The primary objective is the project is to record the event with video record and photographs. Our professional photographers will provide you collection of images of the key points and a video record of the full event.

\_\_\_\_\_ printed and \_\_\_\_\_ digital images of important moments will be provided to the Client. For this project, \_\_\_\_\_ photographers and \_\_\_\_\_ cameraman shall be assigned. Professional-grade equipment shall be provided by our Company and creative techniques shall be used by the personnel to ensure high-quality images.

Within the scope of the project, post-production editing to enhance and refine the final images, including color correction and retouching shall be done. To ensure Client's satisfaction, final delivery shall be made in accordance with the feedback and demands of the Client.

## Timeline and Pricing

Please find price offer and payment schedule below;

(This price offer is valid until \_\_\_\_\_.)

Date	Phase	Required Payment
-	Approval of the Proposal	
	Event	
	Delivery of Raw Material	
	Client's Feedback	
	Final Delivery	

**Total Contract Price:** \_\_\_\_\_

## Term and Conditions

- This Proposal has been prepared by the \_\_\_\_\_ (the "**Photographer**") for \_\_\_\_\_ (the "**Client**") only. If this Proposal is approved by the Client, this document shall be deemed as an agreement between the parties.
- The Photographer agrees to provide professional photography and videography services for the duration specified in the Proposal. The number of the printed and digital materials to be delivered is also specified in the Proposal. After the approval, the Client is deemed to accept the number of these materials.
- In consideration of the services to be performed by the Photographer, the Client agrees to pay the Photographer a total service fee of \_\_\_\_\_. Payment schedule is indicated in the Timeline and Pricing part of the Proposal. Payments shall be made via \_\_\_\_\_.
- If there is a change or cancellation of the event by the Client sooner than \_\_\_\_\_, then the deposit paid after the approval shall be non-refundable and forfeited to the Photographer.
- If any of the required payments is not made by the Client on due, a late fee of \_\_\_\_\_ shall be charged.
- The Client agrees to assist the Photographer during the Services in order to obtain the desired photographs and videos. The Client shall assist and cooperate with the Photographer on specifying persons and/or scenes to be photographed, taking time to pose for photographs, pre-shoot consultations etc.
- The Photographer has the non-exclusive, irrevocable, perpetual, and international rights to use, publish, crop, modify, reproduce and distribute any photos taken at the Event, in print and in all other formats, methods, and technologies of distribution of any kind, now known or later developed. It is strictly prohibited for the Client to modify, copy, or reproduce the photographs without the written permission of the Photographer.

- The Photographer and its employees, agents, representatives, and subcontractors are independent contractors and not employees or agents of the Client. The Client will not be bound by any acts or conduct of the Photographer or its employees, agents, representatives, or subcontractors. The Photographer agrees to include this provision in all its subcontracts under the Agreement.
- The Client shall be responsible for any damage or loss to the Photographer's equipment due to misuse of theft by the Client or any guest of the Client and in the case of force majeure event.
- The Photographer shall not be responsible for photographs not taken as the result of Client's failure to provide reasonable assistance and cooperation.

**The Photographer**

**Name**

**Date**

**Signature**

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**The Client**

**Name**

As of the date of \_\_\_\_\_, the Proposal has been approved and becomes binding between the parties.

**Signature**

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