



Music Business Proposal

Prepared By:

Prepared For:

Summary Proposal

ACME is a consultancy firm with primary focus on the entertainment industry as an agency. We aim to provide the best to our clients in helping them grow expand their talents and popularity all over the country.

We have been in the business for _____ and we have established a known reputation of producing top caliber artists making them a household name.

Our primary goal is to secure the growth of our clients with very reasonable costs. We make sure that our clients reach a highly profitable income without compromise on their own creativity and quality as an artist. Hence, we find our ways for our clients to maintain their popularity and continuously hone their skills through different platforms.

About the company

ACME is a premier music industry consulting firm and entertainment agency with its main office located at _____

Our Mission

We aim for nothing but the best for our clients and we provide for them the various music industry disciplines they need or what they need such as promotional advertising via print, social, television, and radio media, composing, writing, promoting materials, and marketing.

Our Vision

We are committed in the cultural enrichment of the community by touching the musical inclinations of the people by producing quality musicians and nurturing aspiring musicians. In giving proper guidance to our clients, we help them discover more potential within them and help them unleash it.

Our Expertise

We are committed in producing top caliber artists and believe that their success is our success as well. Thus we provide to them all possible support and assistance through the following

Marketing and Promotion: We offer marketing services for the following

Music Publishing through the following

Providing

Our Market Analysis

At present, we believe that the market in music is still growing, yet, the competition among entertainment firms is fierce nonetheless. With the birth of new avenues of media such as the internet we take advantage in utilizing this as it being considered now far more reaching than the other forms of traditional media.

Most consumers own a smart phone nowadays. Taking this into consideration, we believe that marketing through social media and other relative platforms like online streaming services are more beneficial both for the company as well as to our client talent.

Target Market

We envision a proficient entertainment industry without the burden of rendering high costs for services. Hence, it needs to infiltrate the dense areas of social media and the internet such as the online streaming and video sharing platforms.

The popular streaming services helps reach a wider audience as well as video streaming services.

Risk Management

We understand the risks in the music and entertainment business and in order to attain the high success for our clients, we recognize the risks that we are likely to come across such as agreement requirements by investors, regulatory compliance, legal restrictions or future legislation impositions, market perception.

Our Marketing Approach

We understand that recognition and reputation is an imperative need in the music industry. In absence of this, there will be no one to listen to your art. Hence, we understand that this achievement is possible by promotion through various forms of media for public interest. We actively promote our clients through various forms of media such as through videos, news article promotion in order to increase media visibility.

Financial Projections

Upon signing into an agreement with us, we make a quarterly projected financial preparation and analysis. From here, we manage to understand which one to bolster or which areas to correct for the benefit of the client. The assessment found here will identify the strengths, weaknesses and possible risks and opportunities for the company with the client to take that shall be beneficial to both the client and the company.

Signing of an Agreement

An Agreement will be signed between the Parties within _____ days of the Customer's approval of this proposal. If the Agreement is not signed in this period, this proposal will lose its validity.

This Agreement shall include the terms and conditions of the contractual relationship between the parties including but not limited to rights and obligations of the parties, consequences of failure to pay, termination of the Agreement, dispute resolution.

Company

Client

As of the date of _____ this
Proposal is approved and signed.



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