



Influencer Photography Contract

This **Influencer Photography Contract** (shall be referred as "**Contract**" hereinafter) has been signed by and between the parties indicated below;

The Photographer

The Influencer

Terms and Conditions

Overview

The Influencer and the Photographer agrees that the Photographer shall provide wide range photography services to the Photographer for the creation of digital marketing material to be used for promotional purposes on the Influencer's social media channels, website, marketing materials, or other agreed-upon platforms within the scope of their advertisement and collaborations.

Commencement and Term

This Contract shall commence on _____ and shall remain in force until all service requirements are fulfilled in accordance with the Influencer's campaign and delivered to the Influencer, unless terminated earlier by either Party.

Scope of Service

The Photographer shall provide professional photography services for Influencer encompassing product images and fiction videos compatible with advertising agreements as agreed between both parties. The digital material which is subject to this Contract shall be consistent with the Influencer's visual identity, style, and messaging.

The photography sessions shall take place at the studio located at _____ upon the request of the Influencer. All expences regarding the usage of the studio shall be paid by the Photographer. Session dates, time, or location require mutual agreement in writing by both the Influencer and the Photographer.

The Photographer shall capture images in alignment with the creative direction discussed and agreed upon, considering the desired aesthetics, mood, themes, poses, and any specific visual requirements communicated by the Influencer.

Pricing and Payment Terms

The photography services provided by the Photographer to Influencer shall be billed at an hourly basis, hourly rate of _____. The minimum duration for a photography session shall be _____ and if the session duration extends beyond the minimum hours, the total time spent will be rounded up to the nearest half-hour or full hour, as agreed upon.

The Photographer shall submit an invoice detailing the total hours worked at the agreed-upon hourly rate immediately following the completion of the photography session. Payment for the photography services shall be due within _____ days from the date of the invoice.

In the event of late payment beyond the specified due date, late fees of _____ per day shall be applicable and demandable for each day the payment remains overdue.

Termination

The Client or the Influencer may terminate this Agreement upon ten days prior written notice if the other party breaches this agreement and does not cure such breach within such time period. In the event of any breach, the aggrieved party may immediately terminate this agreement at any time without need for rendering a period of notice before the effect of termination or cancellation of this Agreement.



Independent Contractors

The Parties acknowledge and agree that Influencer's relationship with the Photographer is that of an Independent Contractor. The Influencer is entitled to work at times and places as the Influencer deem convenient and appropriate. The Photographer will not be under the direction or control of the Client or in any manner.

Copyright Ownership

The Photographer acknowledges and agrees that all photographs produced during the photography session for Influencer shall be considered works made for hire and shall be the exclusive property of the Influencer. The Photographer hereby transfers and assigns all rights, title, and interest in and to the photographs, including but not limited to copyright, moral rights, and any other intellectual property rights, to the Influencer. The Influencer shall have the unrestricted and exclusive right to use, reproduce, display, distribute, publish, and modify the photographs for any purposes, including but not limited to social media, website, marketing, promotional materials, and any other lawful purposes without further consent from the Photographer.

Copyright Ownership

The parties to this Contract has expressly consented that this Contract shall be governed by the laws of the State of _____. Any action arising from or brought under herein this Contract shall be filed with the proper courts of the mentioned State.

The Photographer

Name

Date

Signature

The Influencer

Name

Date

Signature



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